



Regulations : 2017

Branch:M.B.A

I Semester		
Sessions : 10.00 A.M. to 01.00 P.M.		
Exam Date	Day	Sub.Code/Name
22/01/2024	Monday	BA5101:Economic Analysis for Business
27/01/2024	Saturday	BA5106:Statistics for Management
01/02/2024	Thursday	BA5102:Principles of Management
05/02/2024	Monday	BA5103:Accounting for Management
07/02/2024	Wednesday	BA5104:Legal Aspects of Business
09/02/2024	Friday	BA5105:Organizational Behaviour
13/02/2024	Tuesday	BA5107:Total Quality Management
II Semester		
Sessions : 10.00 A.M. to 01.00 P.M.		
Exam Date	Day	Sub.Code/Name
23/01/2024	Tuesday	BA5201:Applied Operations Research
29/01/2024	Monday	BA5202:Business Research Methods
02/02/2024	Friday	BA5203:Financial Management
06/02/2024	Tuesday	BA5204:Human Resource Management
08/02/2024	Thursday	BA5205:Information Management
12/02/2024	Monday	BA5206:Operations Management
16/02/2024	Friday	BA5207:Marketing Management
III Semester		
Sessions : 10.00 A.M. to 01.00 P.M.		
Exam Date	Day	Sub.Code/Name
24/01/2024	Wednesday	BA5301:International Business Management
30/01/2024	Tuesday	BA5302:Strategic Management
14/02/2024	Wednesday	BA5006:Services Marketing
15/02/2024	Thursday	BA5003:Customer Relationship Management
17/02/2024	Saturday	BA5001:Brand Management
19/02/2024	Monday	BA5002:Consumer Behaviour
20/02/2024	Tuesday	BA5005:Retail Marketing



CONTROLLER OF EXAMINATIONS



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III Semester	Sessions : 2.00 P.M. to 5.00 P.M.	
Exam Date	Day	Sub.Code/Name
22/01/2024	Monday	BA5016:Labour Legislations
23/01/2024	Tuesday	BA5014:Entrepreneurship Development
24/01/2024	Wednesday	BA5015:Industrial Relations and Labour Welfare
27/01/2024	Saturday	BA5019:Strategic Human Resource Management
29/01/2024	Monday	BA5018:Organizational Theory, Design and Development
30/01/2024	Tuesday	BA5029:Services Operations Management
01/02/2024	Thursday	BA5025:Logistics Management
02/02/2024	Friday	BA5028:Project Management
05/02/2024	Monday	BA5026:Materials Management
06/02/2024	Tuesday	BA5030:Supply Chain Management
07/02/2024	Wednesday	BA5020:Advanced Database Management System
08/02/2024	Thursday	BA5023:Software Project Management and Quality
09/02/2024	Friday	BA5022:Enterprise Resource Planning
12/02/2024	Monday	BA5010:Derivatives Management
13/02/2024	Tuesday	BA5013:Strategic Investment and Financing Decisions
14/02/2024	Wednesday	BA5031:International Trade Finance
15/02/2024	Thursday	BA5009:Corporate Finance
16/02/2024	Friday	BA5012:Security Analysis and Portfolio Management
17/02/2024	Saturday	BA5011:Merchant Banking and Financial Services
19/02/2024	Monday	BA5008:Banking Financial Services Management
20/02/2024	Tuesday	BA5004:Integrated Marketing Communication
20/02/2024	Tuesday	BA5017:Managerial Behaviour and Effectiveness



P. Senthilvel

CONTROLLER OF EXAMINATIONS