



## Regulations : 2021

Branch:Master of Business Administration

I Semester		
Sessions : 2.00 P.M. to 5.00 P.M.		
Exam Date	Day	Sub.Code/Name
22/01/2024	Monday	BA4033:Event Management
22/01/2024	Monday	BA4032:Entrepreneurship Development
24/01/2024	Wednesday	BA4105:Legal Aspects of Business
27/01/2024	Saturday	BA4101:Statistics for Management
30/01/2024	Tuesday	BA4103:Managerial Economics
02/02/2024	Friday	BA4102:Management Concepts and Organizational Behavior
08/02/2024	Thursday	BA4104:Accounting for Decision Making
12/02/2024	Monday	BA4106:Information Management
II Semester		
Sessions : 2.00 P.M. to 5.00 P.M.		
Exam Date	Day	Sub.Code/Name
23/01/2024	Tuesday	BA4207:Marketing Management
01/02/2024	Thursday	BA4205:Business Research Methods
05/02/2024	Monday	BA4204:Operations Management
07/02/2024	Wednesday	BA4203:Human Resource Management
09/02/2024	Friday	BA4202:Financial Management
13/02/2024	Tuesday	BA4201:Quantitative Techniques for Decision Making
20/02/2024	Tuesday	BA4206:Business Analytics



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III Semester	Sessions : 10.00 A.M. to 01.00 P.M.	
Exam Date	Day	Sub.Code/Name
22/01/2024	Monday	BA4022:Quality Management
22/01/2024	Monday	BA4075:Tourism Principles and Practices
22/01/2024	Monday	BA4070:Smart Materials, Techniques and Equipments for Infrastructure
22/01/2024	Monday	BA4051:Supply Chain Concepts and Planning
23/01/2024	Tuesday	BA4076:Travel Management
23/01/2024	Tuesday	BA4052:Sourcing and Supply Management
23/01/2024	Tuesday	BA4072:Real Estate Marketing and Management
23/01/2024	Tuesday	BA4018:Negotiation and conflict management
24/01/2024	Wednesday	BA4077:International Tourism
24/01/2024	Wednesday	BA4053:Supply Chain Inventory Management
24/01/2024	Wednesday	BA4073:Infrastructure and Real Estate Entrepreneurship
24/01/2024	Wednesday	BA4026:Project Management
27/01/2024	Saturday	BA4078:Tourism Geography
27/01/2024	Saturday	BA4054:Supply Chain Information System
27/01/2024	Saturday	BA4027:Data Mining for Business Intelligence
27/01/2024	Saturday	BA4074:Valuation of Real Estate and Infrastructure Assets
29/01/2024	Monday	BA4302:International Business
30/01/2024	Tuesday	BA4056:Transportation and Distribution Management
30/01/2024	Tuesday	BA4021:Supply Chain Management
30/01/2024	Tuesday	BA4080:Tourism Products in India
01/02/2024	Thursday	BA4064:Contracts and Arbitration
01/02/2024	Thursday	BA4057:Reverse and Contract Logistics
01/02/2024	Thursday	BA4081:Accommodation and House Keeping Management
01/02/2024	Thursday	BA4013:Product and Brand Management
02/02/2024	Friday	BA4029:Social media web Analytics
02/02/2024	Friday	BA4082:Travel Media and Public Relations
02/02/2024	Friday	BA4069:Urban Environmental Management
02/02/2024	Friday	BA4059:Containerization and Allied Business
05/02/2024	Monday	BA4006:International Finance
05/02/2024	Monday	BA4083:Destination Planning and Management
05/02/2024	Monday	BA4061:Fundamentals of Shipping
06/02/2024	Tuesday	BA4084:Tour Operations
06/02/2024	Tuesday	BA4062:Port and Terminal Management
06/02/2024	Tuesday	BA4014:Digital Marketing
07/02/2024	Wednesday	BA4060:Exim Management
07/02/2024	Wednesday	BA4009:Consumer Behavior
08/02/2024	Thursday	BA4031:Enterprise Resource Planning
08/02/2024	Thursday	BA4066:Management of Human Resources, Safety and Quality
09/02/2024	Friday	BA4019:Reward and Compensation management
09/02/2024	Friday	BA4058:Air Cargo Management
12/02/2024	Monday	BA4020:International Human Resource Management
12/02/2024	Monday	BA4079:Culture and Heritage
12/02/2024	Monday	BA4055:Warehouse Management
12/02/2024	Monday	BA4067:Disaster Mitigation and Management

*P. Senthilvel*

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III Semester	Sessions : 10.00 A.M. to 01.00 P.M.	
Exam Date	Day	Sub.Code/Name
13/02/2024	Tuesday	BA4008:Retail Marketing
14/02/2024	Wednesday	BA4004:Financial Derivatives
15/02/2024	Thursday	BA4005:Financial Modelling
16/02/2024	Friday	BA4012:Sales and Distribution Management
17/02/2024	Saturday	BA4024:Services Operations Management
19/02/2024	Monday	BA4301:Strategic Management
20/02/2024	Tuesday	BA4016:Industrial relations and labour legislations
21/02/2024	Wednesday	BA4015:Strategic Human Resource Management
22/02/2024	Thursday	BA4017:Organizational, design, change and development
23/02/2024	Friday	BA4001:Security Analysis and Portfolio Management
24/02/2024	Saturday	BA4003:Banking and Financial Services
26/02/2024	Monday	BA4002:Financial Markets
27/02/2024	Tuesday	BA4011:Services Marketing
III Semester	Sessions : 2.00 P.M. to 5.00 P.M.	
Exam Date	Day	Sub.Code/Name
14/02/2024	Wednesday	BA4010:Integrated Marketing Communication
15/02/2024	Thursday	BA4030:E-Business Management
16/02/2024	Friday	BA4023:Materials Management
17/02/2024	Saturday	BA4028:Deep Learning and Artificial Intelligence



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